

Author: <https://upbase.io/>

Best ChatGPT prompts for business ideas

1. Find target customers

Identify the primary customers in the <your target niche> market and their demographics.

2. Find the key unmet needs of your target customers

As a market researcher, your task is to identify the key unmet needs that <your target customer details> in the <your target niche> sector are currently facing. Your findings will help me identify a business idea <describe your business idea>.

3. Find business ideas for a specific niche

Propose <desired number of> innovative business ideas that address <describe an unmet need in your target niche that your target customers currently face>.

B. Best ChatGPT prompts for business plan

Here are the best ChatGPT prompts that can be used to write a business plan:

1. Outline a business plan

Outline a strong business plan for my <niche> startup.

2. Conduct market analysis for a niche

I want you to as a senior market research analyst in <industry/niche>. Your task is to analyze the market potential and opportunity for <describe your business idea>. Your analysis should include information on the key trends driving this opportunity, the market size, growth potential, target customer segments, and competitive landscape. Additionally, please provide any relevant data or statistics to support your analysis.

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3. Analyze the competitive landscape for a niche

I want you to act as a senior market research analyst in <niche> and provide me with a comprehensive analysis of the competitive landscape for <your target audience & their level of detail and technical knowledge they have about the industry>, addressing the following points:

- Identify and analyze the major players in the niche, including their market share, revenue, and pricing strategies.
- Explore the emerging trends and disruptive technologies that will likely impact the competitive landscape over the next 3-5 years.
- Evaluate the regulatory and legal factors that could impact the niche.

4. Find marketing strategies for your product/service

As a senior marketing strategist, how can you effectively market <describe your product or service>?

Tips: You can include in your product or service description the following info: what it's about, its target customers, USPs, competitors, your budget, etc.



As a senior marketing strategist, how can you effectively market a new mobile app that helps users track and improve their fitness and nutrition goals?

5. Create a marketing strategy for your product/service using a popular marketing model

You want to use <name of a popular marketing model, e.g., SWOT, 7Ps, or STP> to develop marketing and sales strategies for <provide details about your product/service name, purpose, target audience, the positioning strategy for your brand, and other relevant data>. Your task is to create a plan based on the <the marketing model name mentioned above> to help you identify and reach your target audience effectively.

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6. Find pricing strategies for your product/service

Please advise on the pricing and revenue models for <describe your product or service: what it's about, its target customers, USPs, and key features>.

***Tips:** You can also add the pricing and revenue models of other competitors to the prompt.*

7. Identify potential roadblocks and challenges

Identify potential roadblocks and challenges that an entrepreneur might face when starting a <niche or industry> business and how to solve them each.

8. Make a pitch for investors

Create a compelling and concise business pitch that effectively communicates the value proposition of <your product> to potential investors or partners, including the following info <a list of your product's USPs and key features, how they solve your customers' pain points, etc.>

C. Best ChatGPT prompts for branding

1. Find a brand name

Below are the best ChatGPT prompts for business names:

"I'm starting a <niche> agency, and I need a memorable name. Can you provide some creative business name suggestions?"

"In the process of launching a <niche> company. Can you recommend catchy business names that will stand out?"

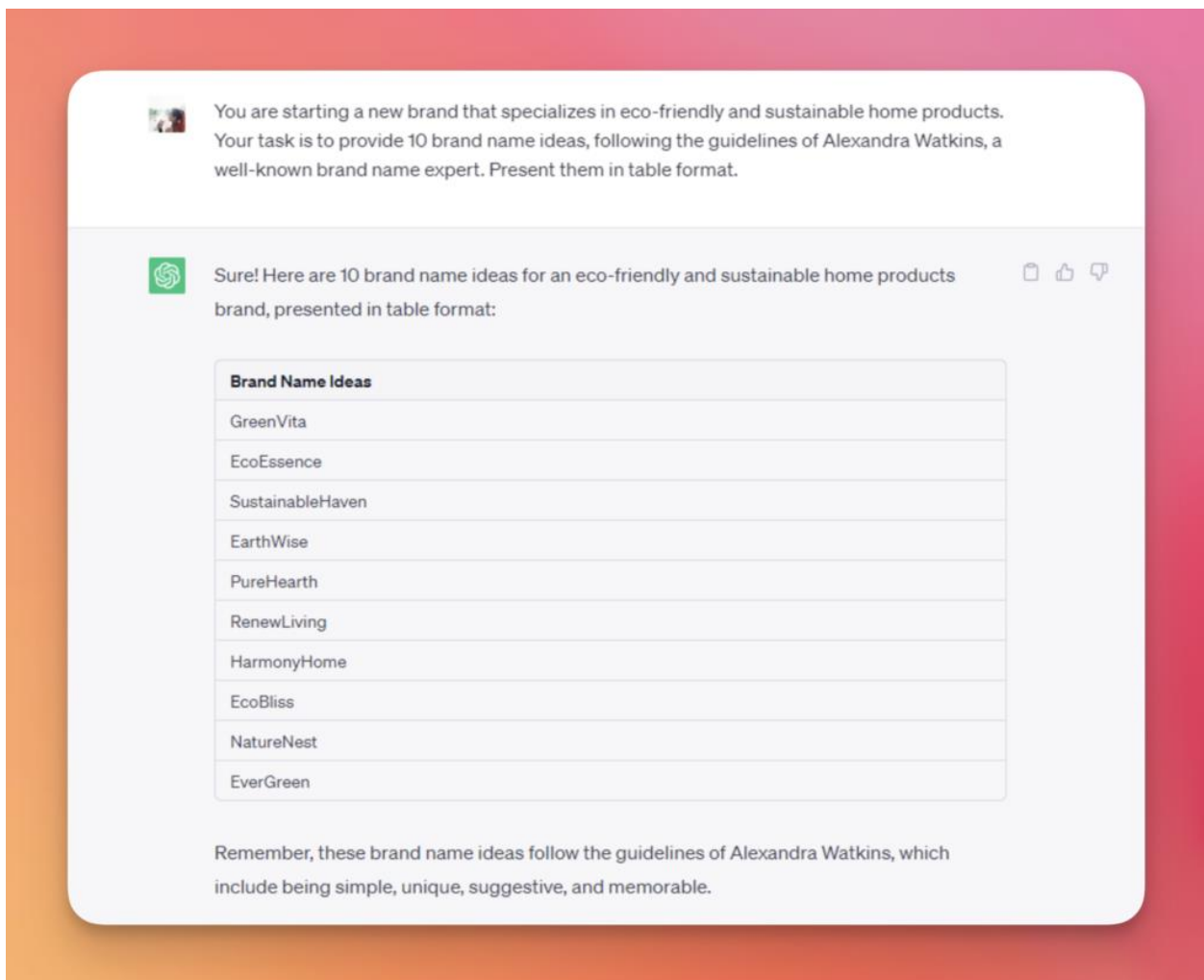
"I need a professional and modern name for my <niche> firm. Can you help me brainstorm some options?"

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"I'm starting a business that sells <product name>. Can you suggest some names that include the keywords <keyword list>?"

2. Find a brand name referring to industry experts

You are starting a new brand <describe your brand>. Your task is to provide <number> brand name ideas, following the guidelines of <name of a popular brand-naming expert, e.g., Alexandra Watkins, Brad Flowers, or Jeremy Miller>, a well-known brand name expert. Present them in table format.



The screenshot shows a chat interface with a user prompt and a GPT-4 response. The user prompt is: "You are starting a new brand that specializes in eco-friendly and sustainable home products. Your task is to provide 10 brand name ideas, following the guidelines of Alexandra Watkins, a well-known brand name expert. Present them in table format." The GPT-4 response is: "Sure! Here are 10 brand name ideas for an eco-friendly and sustainable home products brand, presented in table format:" followed by a table of 10 brand name ideas. The table has a header "Brand Name Ideas" and 10 rows of names: GreenVita, EcoEssence, SustainableHaven, EarthWise, PureHearth, RenewLiving, HarmonyHome, EcoBliss, NatureNest, and EverGreen. Below the table, a note states: "Remember, these brand name ideas follow the guidelines of Alexandra Watkins, which include being simple, unique, suggestive, and memorable."

You are starting a new brand that specializes in eco-friendly and sustainable home products. Your task is to provide 10 brand name ideas, following the guidelines of Alexandra Watkins, a well-known brand name expert. Present them in table format.

Sure! Here are 10 brand name ideas for an eco-friendly and sustainable home products brand, presented in table format:

Brand Name Ideas
GreenVita
EcoEssence
SustainableHaven
EarthWise
PureHearth
RenewLiving
HarmonyHome
EcoBliss
NatureNest
EverGreen

Remember, these brand name ideas follow the guidelines of Alexandra Watkins, which include being simple, unique, suggestive, and memorable.

3. Define your brand personality

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Imagine you plan to launch a new brand <describe your brand>. Your task is to develop the brand's personality and tone of voice and present them in a table format.

4. Define customer persona for your brand

I want you to act as a brand strategist and designer. Your task is to create a customer persona for a new brand <include your brand details below>.

5. Define your audience using the approach of a well-known brand strategist

I'm developing a customer persona for my new brand, which <describe your brand>. Your task is to help me create a customer persona according to the guidelines of <a well-known brand strategist name>.